

**ANNOUNCING THE 9th ANNUAL  
MUSTANG MUSIC BOWL  
Saturday  
October 9, 2010**



Dear Merchant:

On Saturday, October 9, 2010, Downers Grove South High School is hosting a regional Marching Band Competition. In past years, we have had as many as 20 bands participate in the competition. These bands have come from the surrounding areas and as far away as Ohio, Wisconsin and Iowa. Our own Marching Mustangs also participate in the competition and are cheered on and supported by their friends and family. Many of our neighboring area residents also come out to enjoy the show. This wonderful support has added up to having close to 4500 people attend our competition. Each one of these paying supporters is offered a Program Book when they enter the stadium.

Please consider showing your support of our Marching Band program and advertising your business by placing an ad in our Program Book. By sustaining the program in this way, you are visually showing the community that you support the efforts and talent these young people display to the community with their performances and in their competitions.

The ads are available in the following sizes: (See reverse for measurements)

|               |          |
|---------------|----------|
| Full Page Ad: | \$250.00 |
| 1/2 Page Ad:  | \$150.00 |
| 1/4 Page Ad:  | \$ 75.00 |
| 1/8 Page Ad:  | \$ 40.00 |

Any business that purchases a ¼ page or larger ad will be featured on our website, **[www.mustangbandboosters.com](http://www.mustangbandboosters.com)** with a link to your website (if available). We anticipate many visitors to our site to find out information about the Music Bowl and the area. This is an excellent opportunity to give our visitors a chance to get to know your business. In addition to being listed on our Music Bowl web site, your business will also be listed on a large sandwich board that we will display at all of our band concerts, reminding our band families of your support of the Music Bowl and requesting their support of you.

To place an ad, fill out the information requested on the reverse side of this letter. You can choose to return it to the Downers Grove South High School Marching Band representative that visited you, or mail, or e-mail your ad to the address provided on the reverse side. All checks should be made payable to **Mustang Band Boosters**.

The students and the community  
**THANK YOU**  
For your support!

*This event is held to help support the Downers Grove South High School Band program.  
Because of this, we are unable to accept any ads for liquor, drugs or illicit activity.*