

Program Advertising

Student Name _____

Program Specifications

Format 8 1/2x11"
Number of Pages Up to 40
Color All inside pages are black and white only
 (call for back cover colors)
Distribution Programs for day of show



Ad Dimensions and Rates

1/8 Page Ad Horizontal - 3.875"W x 2.4375"H \$40.00
 1/4 Page Ad Vertical - 3.875"W x 5.125"H, *web site link* \$75.00
 1/2 Page Ad Horizontal - 8"W x 5.125"H, *web site link* \$150.00
 Full Page Ad Vertical - 8"W x 10.5"H, *web site link* \$250.00
 Inside Covers Reserved for Gold Sponsors - Call for availability and information packet.
 Back Cover Reserved for Platinum Sponsor - Call for availability and information packet.

*All rates are for camera ready artwork or final digital files. (Call for digital specifications.)
 For Ad information, please contact **Bonny Moore** at Bowl-Program@MustangBandBoosters.com or **630.963.7258**

Sponsor Advertising

Check the appropriate box if you are a sponsor:

- Platinum Sponsorship** (\$5,000) receives full page (back cover) ad at no additional charge.
- Gold Sponsorship** (\$2,500) receives full-page (inside cover) ad at no additional charge
- Silver Sponsorship** (\$1,000) receives two-page (facing pages) ad at no additional charge.
- Bronze Sponsorship** (\$500) receives premium position full-page ad at no additional charge.

For Sponsor information, please contact **Lynn Filla-Clark** at Bowl-Sponsor@MustangBandBoosters.com or at **630.964.6377**

Payment Information

 Company Name

 Contact Person

 Address

 City State/Zip

 Phone

 Email Address

 Website

Quarter Page 3.875"W x 5.125"H \$75	Eighth Page (Card) 3.875"W x 2.4375"H \$40
	Full Page 8"W x 10.5"H \$250
Half Page 8"W x 5.125"H (horizontal) 3.875"W x 10.38"H (vertical) \$150	

Ad Size Selected:

<input type="checkbox"/> Full Page	<input type="checkbox"/> Half Page	<input type="checkbox"/> Quarter Page	<input type="checkbox"/> Eighth Page	<input type="checkbox"/> Artwork Enclosed	<input type="checkbox"/> Artwork to follow	<input type="checkbox"/> Payment Enclosed
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Mail this form with payment (checks payable to **Mustang Band Boosters**) and camera-ready artwork (or disk) to:
Downers Grove South Band Boosters, Music Bowl, P.O. Box 351, Downers Grove, IL 60515
 Space reservation deadline is September 3. All ad artwork must be received by September 3, 2010.