

# Program Advertising

Student Name \_\_\_\_\_

## Program Specifications

**Format** 8 1/2x11"  
**Number of Pages** Up to 40  
**Color** All inside pages are black and white only  
(call for back cover colors)  
**Distribution** Programs for day of show

## Ad Dimensions and Rates

1/8 Page Ad Horizontal - 3.875"Wx 2.4375"H \$40.00  
1/4 Page Ad Vertical - 3.875"Wx 5.125"H, *web site link* \$75.00  
1/2 Page Ad Horizontal - 8"W x 5.125"H, *web site link* \$150.00  
Full Page Ad Vertical - 8"W x 10.5" H, *web site link* \$250.00  
Inside Covers Reserved for Platinum and Gold Sponsors - Call for availability and information packet.  
Back Cover Reserved for Platinum and Gold Sponsors - Call for availability and information packet.

\*All rates are for camera ready artwork or final digital files. (Call for digital specifications.)

For Ad information, please contact Cheri Kirkpatrick at [Bowl-Program@MustangBandBoosters.com](mailto:Bowl-Program@MustangBandBoosters.com) or 630.964.8242



## Sponsor Advertising

 Check the appropriate box if you are a sponsor:

- Platinum Sponsorship** (\$5,000) receives full page (back cover) ad at no additional charge.  
 **Gold Sponsorship** (\$2,500) receives premium position full-page ad at no additional charge  
 **Silver Sponsorship** (\$1,000) receives full-page ad at no additional charge.  
 **Bronze Sponsorship** (\$500) receives half page ad at no additional charge.

For Sponsor information, please contact Bart Casper at [bcasper69@hotmail.com](mailto:bcasper69@hotmail.com) or at 630.725.9179

## Payment Information

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Website

<b>Quarter Page</b> 3.875"W x 5.125H \$75	<b>Eighth Page (Card)</b> 3.875"W x 2.4375"H \$40
	<b>Full Page</b> 8"W x 10.5"H \$250
<b>Half Page</b> 8"W x 5.125"H \$150	

**Ad Size Selected:**

Full Page

Half Page

Quarter Page

Eighth Page

Artwork Enclosed

Artwork to follow

Payment Enclosed

Bill Me

Mail this form with payment (checks payable to **The Mustang Band Boosters**) and camera-ready artwork (or disk) to:  
**Mustang Music Bowl c/o Craig Roselieb, Downers Grove South High School, 1436 Norfolk, Downers Grove, IL 60516**  
Space reservation deadline is September 12. All ad artwork must be received by September 12, 2008.